

# BRIANNA MCBRIDE

## INTERACTION DESIGNER

### CONTACT

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### EDUCATION

#### Bachelor of Science in Interactive Design Minor in Technical Communication

Kennesaw State University | Aug. 2017 - Dec. 2020

Honors Research Scholar. Summa Cum Laude.

#### Relevant Courses

Interaction Design I and II

Usability Testing

User Interface

Front-End Development I and II

Technical Writing

Visual Design I and II

Ethnography for Designers

Information Architecture

SEO & Analytics

### SKILLS & STRENGTHS

#### Skills

Prototyping

Front-End Development

Wireframing

Brand Identity Design

Usability Testing

Photography

Personas

Fine Art

Technical Writing

Team Management

#### Programs

Figma

Adobe Photoshop

Adobe XD

Adobe Illustrator

InVision

Microsoft Office

Sketch

### EXPERIENCE

#### UX Designer

Fountain Life, September 2021 - Present (Contract)

- Redesigning structures and interfaces for an EHR platform and its corresponding patient portal.
- Focusing on wireframing and prototyping, some stakeholder and subject matter expert interviews, and consistent supervisor and developer communication.

#### UI/UX Designer

Pawn Management Application, March 2021 - June 2021 (Contract)

- Used core UX methodology, including personas, user flows, and information architecture to design the application's new structure and experience.
- Designed a new responsive interface, including separate layouts for mobile and desktop.

#### UI/UX Designer

Pawn Pay Solutions, December 2020 - July 2021 (Contract)

- Designed a brand new interface, including separate layouts for mobile and desktop.
- Used skills in technical writing for communicative aspects of the interface.
- Worked alongside the software developer and business owners to encourage conversation about design decisions and to ensure satisfaction.

#### Writing Assistant

Kennesaw State University, August 2018 - December 2020

- Created technical writing handouts for students and faculty to improve employee effectiveness.
- Identified problems and, through audience analysis and iterative revision, found and implemented solutions.
- Worked with undergraduate, graduate, and doctoral students across over 500 sessions.

### AWARDS

#### Interactive Design Outstanding Student Award

Recipient, 2019/2020 Academic Year

Merit-based departmental award given to the highest-performing senior in the program.

#### Nestle Scholarship

Recipient, 2018-2020 Academic Years

Received for my academics, leadership, and honors.